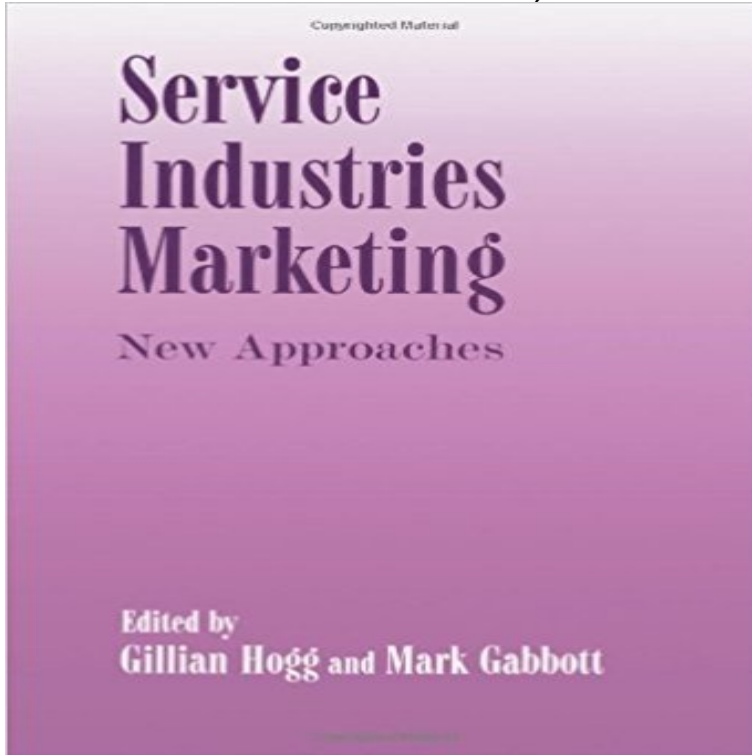


## Service Industries Marketing: New Approaches (Special Issue of the Services Industries Journal)



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