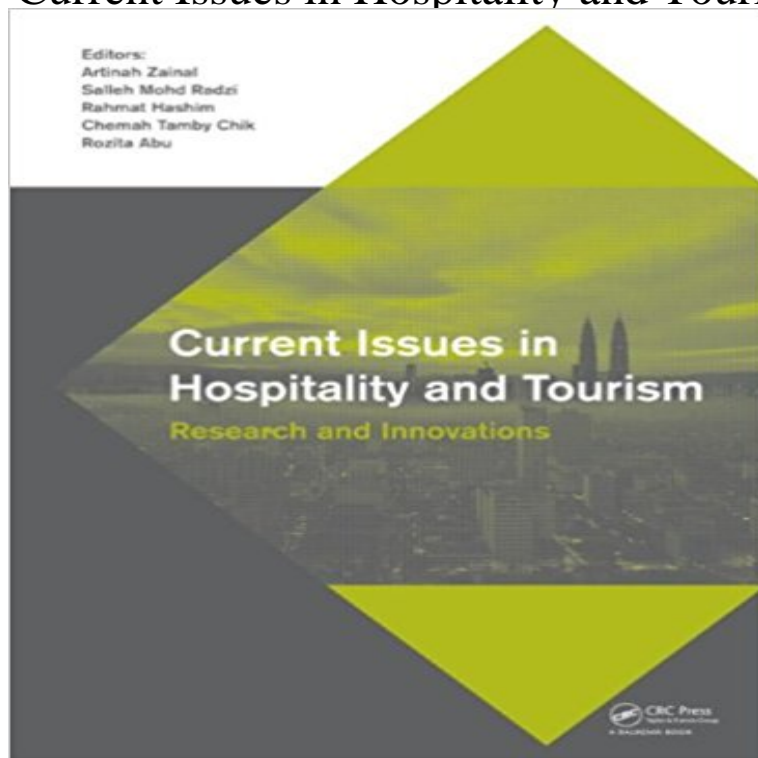


Current Issues in Hospitality and Tourism: Research and Innovations



Globally the hospitality and tourism industry is evolving and undergoing radical changes. The past practices are now advancing through the rapid development of knowledge and skills acquired to adapt and create innovations in various ways. Hence, it is imperative that we have an understanding of the present issues so that we are able to remedy problems on the horizon. Current Issues in Hospitality and Tourism: Research and Innovations is a compilation of research in the broad realm of hospitality and tourism. This book is divided into eight sections covering the following broad themes: Training and education (hospitality students learning); Organization and management (practical issues and current trends in the hotel, catering and tourism industry); Product and food innovation; Marketing; Islamic hospitality and tourism issues; Gastronomy; Current trends; Tourism

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